

Imagina picks up 'Paper Birds'

Film pools blue-chip TV talent, due March 12 in Spain

By Pamela Rolfe

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MADRID -- Imagina International Sales in Berlin has picked up international rights to one of Spain's hottest titles for the coming season, "Paper Birds," written, directed and produced by Spain's consummate showman Emilio Aragon.

Aragon's \$9 million directorial debut is produced by Madrid-based Versatil and Globomedia, with Hispano Fox handling Spanish theatrical and DVD rights. Antena 3 holds free-to-air rights, while Sogecable's Canal Plus holds pay-TV rights.

Written by Aragon with Argentine "Son of the Bride" scriptwriter Fernando Castets, the choral film pools some of Spain's blue-chip television talent in the cast, like Imanol Arias and Carmen Machi, in addition to "Broken Embraces" Lluís Homar and "The Orphanage's" Fernando Cayo and Roger Princep.

"Birds" tells of a vaudeville troupe down on its luck in post-war Spain and is due for release March 12 in Spain.

Versatil is a film production label of content powerhouse Imagina, a joint-venture between Barcelona-based Mediapro and TV producer Globomedia

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