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Spanish titles sell to Turkey, Middle East

Groundbreaking deals for sales outfit Imagina

By Pamela Rolfe

Sept 23, 2008, 10:22 AM ET

SAN SEBASTIAN -- In a first for Spanish product, Turkish production house Altioklar has picked up Turkish format rights to Spanish hit series "7 Lives" for digital platform Digiturk, while Minema Media will make a Turkish version of "My Adorable Neighbors." Spanish sales outfit Imagina International Sales announced Tuesday.

Additionally, Imagina announced groundbreaking sales in the Middle East with Sabbah Media picking up "Countdown" for Lebanon, Syria, Jordan, Saudi Arabia and Oman.

All the shows are Globomedia productions, as are "Boarding School" and "Countdown," which Vietnam's VTC9 channel picked up ahead of MIPCOM to start airing in September.



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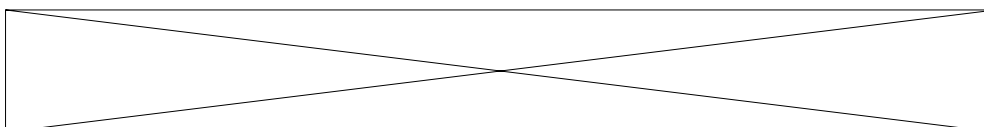
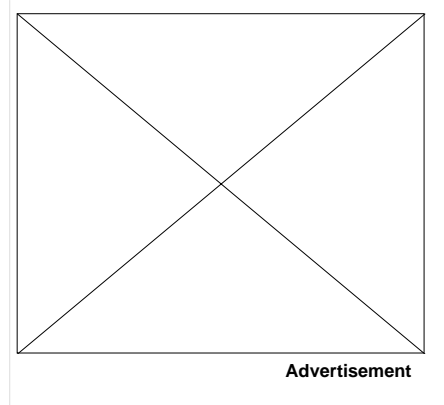
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